

SPONSORSHIP PROPOSAL



**Austrans Victorian Country Series - Round 4
16th July 2017 • DOOEN RACEWAY (Horsham)**

Victorian Country Series supported by our valued sponsors



PH: (03) 9362 1144
www.kartingvic.net.au

IT'S FAST, FUN, AFFORDABLE
MOTORSPORT!

The AUSTRANS VICTORIAN COUNTRY SERIES is a 6 round event and is one of the most successful series in Australia today which has drawn in competitors Australia-wide.

This event not only attracts drivers and their families from all over country Victoria and Melbourne but also as far as Adelaide. In excess of 250 individual karters have raced in the series, each with associated friends and family in attendance. We are expected to see over 1000 people in Horsham during the race weekend. The Wimmera Kart Racing club has been hosting this event for over 26 years and we are looking forward to another successful year.

\$100 Sponsorship

For \$100 sponsorship, your business will receive the following;

- Your business name on 3 Class Trophies 1st, 2nd & 3rd place
- Half A4 page advertising in the race program
- Exposure by trackside commentator over PA throughout the event
- Media exposure for your brand - Race Program, Facebook, Twitter and Website.



KARTING

- It's Fast, Fun, Affordable Motorsport

Karting is the world's most affordable form of motorsport. Many people associate it with young drivers, but adults are also very active in karting.

Karting is considered the first step in any serious racer's career. It can prepare the driver for high-speed wheel-to-wheel racing by developing quick reflexes, precision, car control, set-up, mechanical and decision-making skills.

People of all ages can enjoy the sport with children as young as seven competing behind the wheel. Karting teaches these children, both boys and girls, basic driving skills well before they are able to obtain their road licence.

Karting is competitive, but it is also fun and family orientated, with involvement in the sport both on and off the track giving it a strong feeling of community. It teaches driving skills and offers people an opportunity to gain a career in motorsport, all in a safe and organised environment.

Kart meetings take place at circuits across Australia every weekend and are either a club, regional, state or national level meeting. Getting into karting is relatively simple. First you need to become a member of your local kart club and start out on a provisional licence. Buying a kart has also been made a lot simpler thanks to a professional trade industry that serves the karters of Australia.



The VICTORIAN COUNTRY SERIES commenced in the early 1990's as a way for country drivers to regularly race in a competitive environment, without having to travel to the major metropolitan tracks.

The series has evolved to a point now that the metropolitan drivers travel to the 6 round events for the tough competition. Motorsport, and karting in particular, as it is today is a thriving and vibrant industry with professionalism at an all time high.



If you would like to sponsor the Wimmera Kart Racing Club event, please contact us.

Wimmera Kart Racing Club inc - PO Box 920, Horsham VIC 3400

Acting President: Shane Souter 0409 807153

Club Secretary: Sabrina Luciani wkrcsec@gmail.com



WEBSITE: www.wimmerakartclub.com.au

FACEBOOK: [wimmerakartracingclub](https://www.facebook.com/wimmerakartracingclub)

TWITTER: [wimmerakartclub](https://twitter.com/wimmerakartclub)